



TASL Bookmark Contest 2020

FAQs

Who may enter the contest?

- Any current member of TASL
- Non-member libraries are not eligible.

What if I am a district supervisor or work in multiple schools?

- Any member may submit a maximum of THREE entries per division for each school they serve.

What if I am not a member of TASL?

- Join now! Visit www.tasltn.org

How do I run the contest at my school?

- You have a choice of submission methods.
 - Working with classroom or art teachers
 - Have students work on their entries during library time or free time.
 - Promote this school wide contest and offer prizes for winners in your school.

The Divisions are comprised of which grade levels?

- Primary is grades K -2.
- Intermediate is grades 3 – 5.
- Middle is grades 6 – 8.
- High is grades 9 – 12.

Can all grade levels compete in the Digital Art category?

- No, only students in Division III & IV (Middle and High Schools) are eligible to compete in Digital Art.
- Divisions I & II must be hand drawn.

How are Digital Art entries to be submitted?

- All entries, including digital art, must be hard copies and submitted via US Postal Service mail

What are the criteria that the judges will use?

Entries in each category will be considered using the following as guidelines for scoring:

- Creativity
- Execution of the theme: There is no specific wording required on the bookmarks this year. Students are encouraged to design a bookmark that expresses their love for their school library or their love of reading.

- Artistic use of materials (digital art, paint, crayon, etc.)
- The entry is completed correctly, with all information and a parent signature visible.

When do I send in the contest entries?

- Send entries via mail anytime. ***All entries must be postmarked by February 18, 2020***
- Send entries to:
 TASL Bookmark Contest
 Woodland Middle School
 c/o Lindsey Kimery, Librarian
 1500 Volunteer Pkwy.
 Brentwood, TN 37027

What information do I need to submit an entry?

- The contest templates for photocopying are on the Bookmark Contest page at www.tasltn.org
- Each entry needs the student's name, grade, school, school address, the member librarian's name and email address.
- We also ask for parent signature for publicity and privacy purposes. Entries without a parent/guardian signature will be disqualified.
- In loco parentis signatures are acceptable for boarding schools or similar situations.
- We recommend that you fill out as much of the entry with school information as possible before photocopying for student distribution.

Will I be able to get my student entries back?

- Entries will not be returned
- We advise that you scan your entries into a file or make color copies for your records before mailing.

What are the prizes?

1st place winners receive:

- Students: a \$25 cash award
50 bookmarks of their own design
- School librarians: 200 bookmarks of the winning design
and an enlargement of their bookmark
- An award certificate

Honorable mention awardees receive:

- Students: 25 bookmarks of their design
- School librarians: 100 bookmarks of their design
- An enlargement of their bookmark
- An award certificate

How do schools publicize their school's winners?

- Immediately following the judging, emails are sent to the Librarians who have winning or

honorable mention bookmarks.

- As soon as all winners have been contacted each School Librarian will be provided with a model press release to send out to their local news media sources, district communications department.
- It is the responsibility of the school librarian to provide more in depth ceremonies, interviews and news coverage. Please use #TASLTN when sharing on social media.
- TASL will gladly help out with information to encourage news events.
- TASL encourages members to send any new articles about this event for inclusion in the TASL newsletter and at the TASL conference.

Questions?

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